

Royal Borough of Greenwich Profile

Introduction

The profile presented in this document use data to provide insight into population demographics for Royal Borough of Greenwich. For clarity, the profile is divided into five sections:

1. Demographics
2. Housing
3. Health and wellbeing
4. Employment and education
5. Income and benefits.

The profile is comprised of data from a number of different sources. It should be noted that the underlying methodologies used to collect and verify the various datasets are different and this should be taken into account in the interpretation of the information presented. The table below summarises the data sources used and includes a brief description and the specific information taken from a particular source. Part of this report is generated using data from Acorn CACI datasets (*@1979 – 2020 CACI Limited. This report shall be used solely for academic, personal and/or non-commercial purposes*).

Ward Profiles Data Sources	
Source & Description	Data Presented
CACI Acorn (Aggregated data) *	
Acorn analyses demographic data, social factors, population, and consumer behaviour, it is compiled of 27 different data sets that are collected nationally and provides insight in the form of the likelihood of a population exhibiting certain characteristics. It is deemed statistically robust information by the Office of National Statistics.	Age Ethnicity Religion Country of Birth Household Makeup Household Size Tenure Number of Bedrooms Housing Type Employment Highest Level of Qualification
CACI Acorn Wellbeing (Aggregated data) *	
Acorn analyses demographic data, social factors, population, and consumer behaviour, it is compiled of 27 different data sets that are collected nationally and provides insight in the form of the likelihood of a population exhibiting certain characteristics. Acorn Wellbeing analysis focuses on population's health and behaviours.	Five Most Commonly Diagnosed Conditions Health Behaviours Acorn Wellbeing Health Group
CACI Paycheck (Aggregated data) *	
This dataset provides an estimate of gross household incomes, benefits, and investments. Paycheck is derived from Ocean, CACI's lifestyle database, ONS's Average Weekly Earnings and Living Costs & Food Surveys.	Total and Percentage of Households Earning under £25K Mean Income Median Income Households Eligible for Claiming Free School Meals
Nomis (Actual data)	
UK labour market statistics from official sources. This was accessed June 2020 and may have been updated. The most up to date information can be found at Nomis	Job Seeker's Allowance – Count and Rate

Stat Xplore *(Actual Data)*

UK benefit statistics from the Department for Work and Pensions. This was accessed June 2020 and may have been updated. The most up to date information can be found at [Stat Xplore](#)

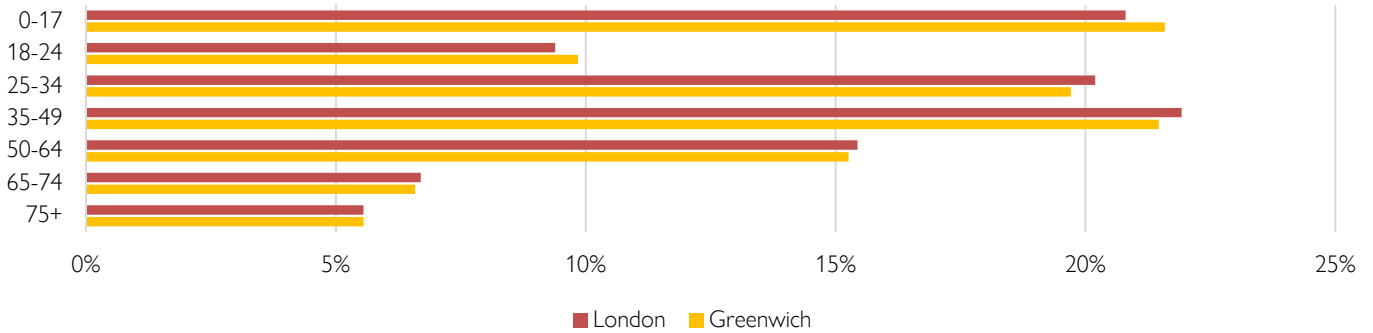
Disability Living Allowance
Employment and Support Allowance
Incapacity Benefit and Severe
Disablement Allowance
Income Support

*Aggregated data is data that is derived from several different data sources and summarised.

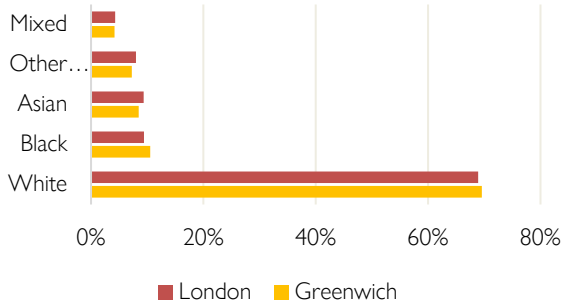
Demographics

All data in this section comes from CACI Acorn. More Information in the [Introduction](#).

Age



Ethnicity



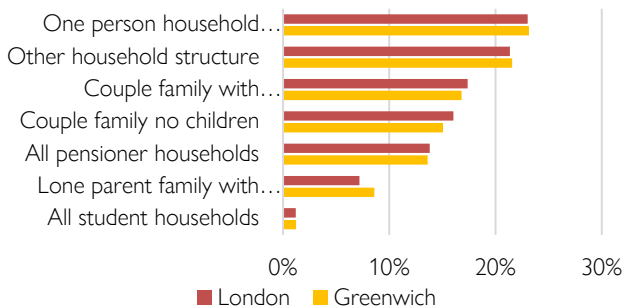
Religion



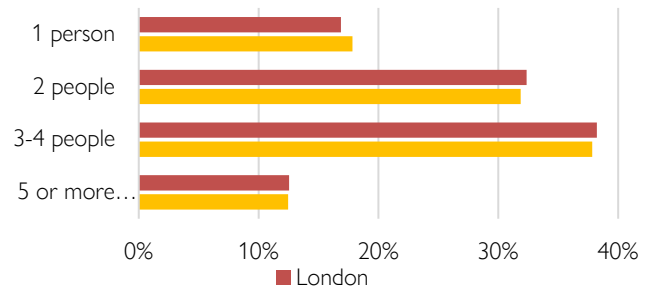
Country of Birth



Household Makeup



Household size



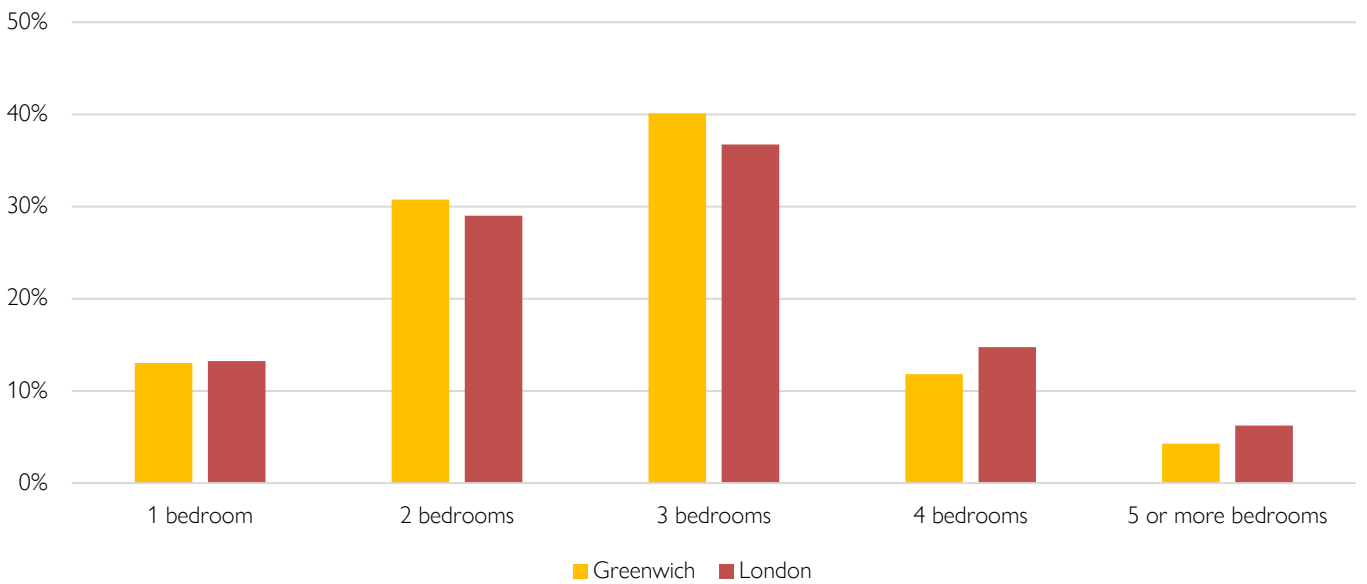
Housing

All data in this section comes from CACI Acorn. More Information in the [Introduction](#).

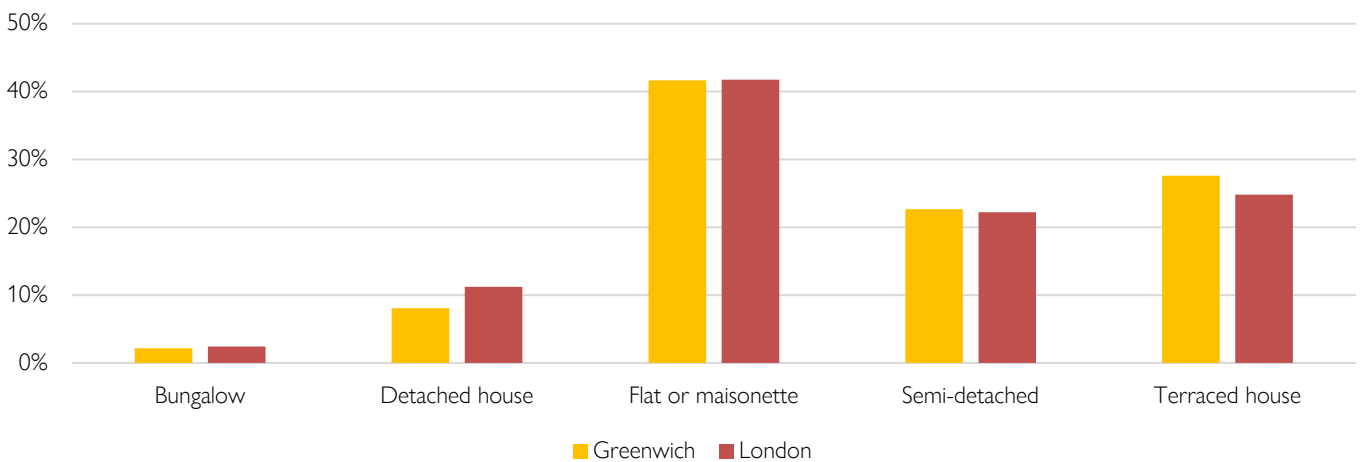
Tenure



No of Bedrooms



Housing Type



Health & Wellbeing

All data in this section comes from CACI Acorn Wellbeing. More Information in the [Introduction](#).

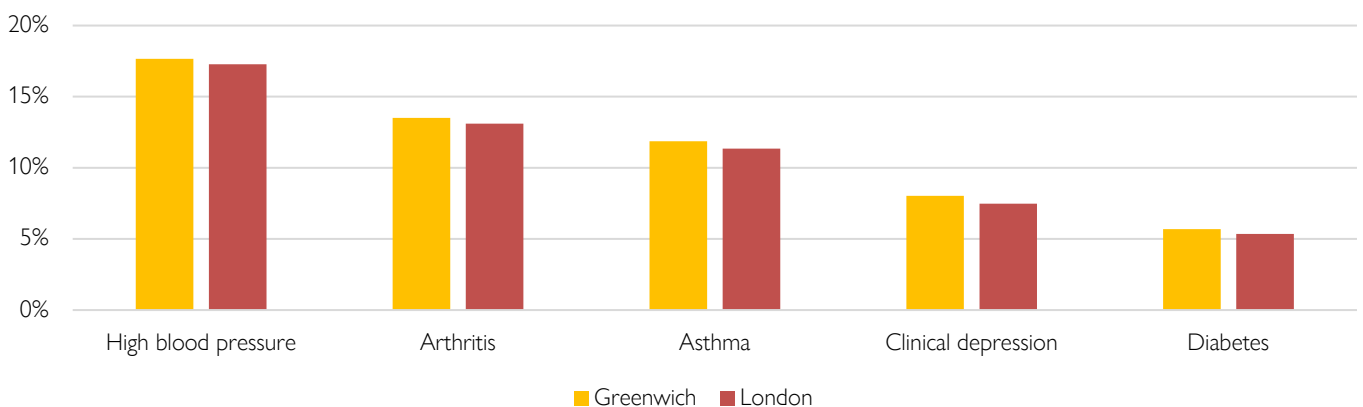
Acorn Wellbeing Health Group



Acorn Wellbeing separates populations into 25 different types according to health and lifestyle factors. These types are then grouped together into one of four groups according to their level of overall health.

- **Healthy** are the types with the lowest levels of illness and most positive health behaviours such as high fruit and vegetable consumption and lower rates of smoking.
- **Caution** group have good levels of health but some behaviours are likely to cause health risks such as being overweight and higher than advisable alcohol consumption. These behaviours may lead to health conditions developing over time.
- **At Risk** types tend to have low instances of illness but high instances of behaviours that can have a negative impact on health such as smoking and high alcohol consumption. Additionally, this group experiences low levels of mental wellbeing due to social issues such as unemployment and debt.
- The **Health Challenges** group represents the types with the highest incidences of illness and negative health behaviours. Additionally, these types are more likely to experience the highest levels of poor mental wellbeing and social isolation.

Five Most Commonly Diganosed Conditions



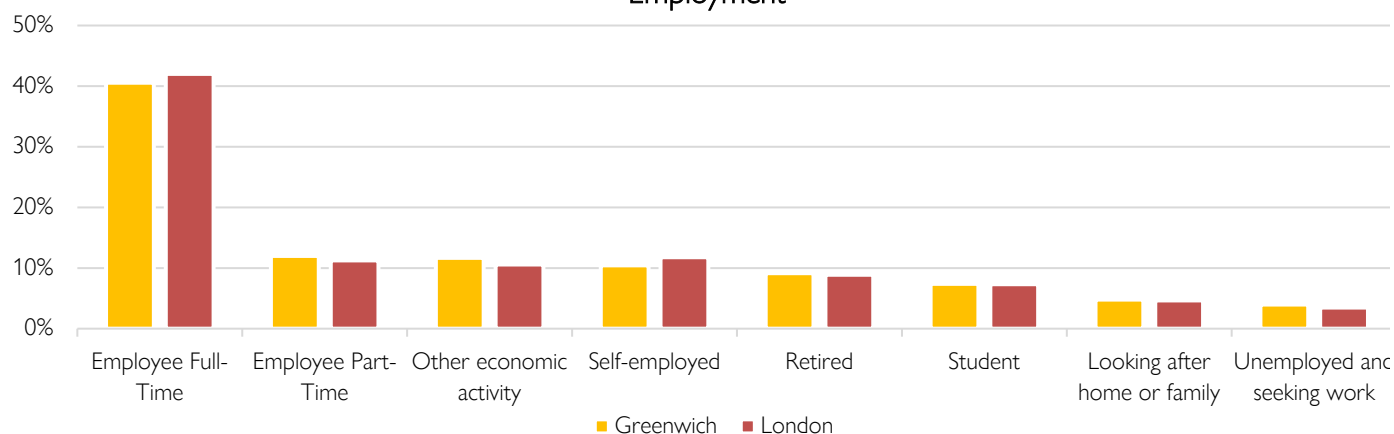
Health Behaviours



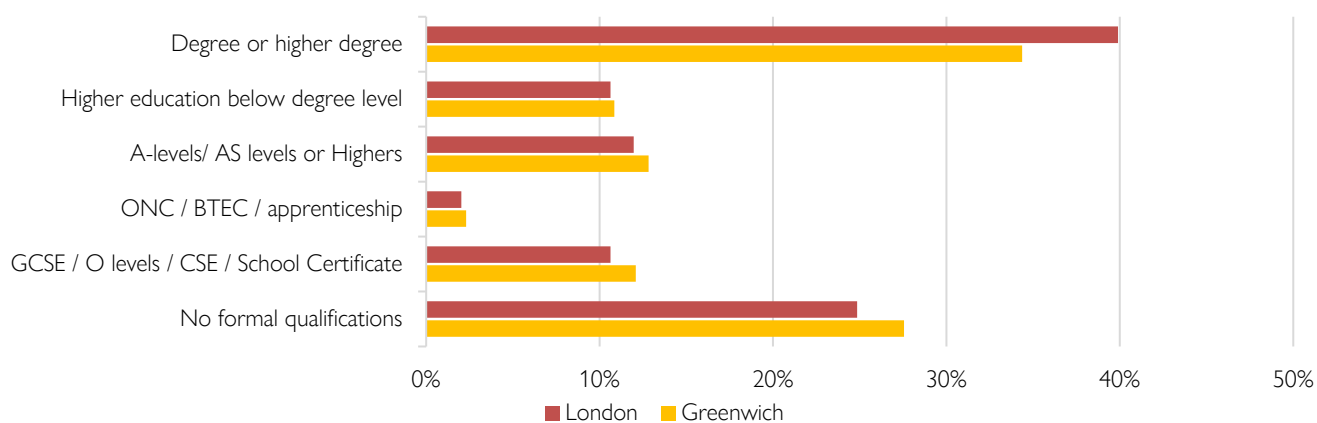
Employment & Education

All data in this section comes from CACI Acorn. More Information in the [Introduction](#).

Employment



Highest Level Qualification



Income and Benefits

All data in this section comes from CACI Paycheck. More Information in the [Introduction](#).

Household Income				
	Abbey Wood	Greenwich	Date	Data Source
Total Number of Households with Incomes Under £25K (Estimated as having an income that would be in relative poverty *)	43,063	1,116,777	2020	Paycheck (Estimated)
% Households with Incomes Under £25K (Estimated as having an income that would be in relative poverty *)	38%	31%	2020	Paycheck (Estimated)
Mean Income	£39,844	£45,226	2020	Paycheck (Estimated)
Median Income	£32,032	£37,220	2020	Paycheck (Estimated)

*Relative poverty is defined as having an income less than 60% of the Median. In London, median income is estimated to be £35,800, 60% of this is £21,480. However, because of the format of the Paycheck data set (£5k brackets), the analysis cannot be that specific, therefore, a value of £25k has been used as the relative poverty threshold. This means there will be an over estimation of the number of households in relative poverty.

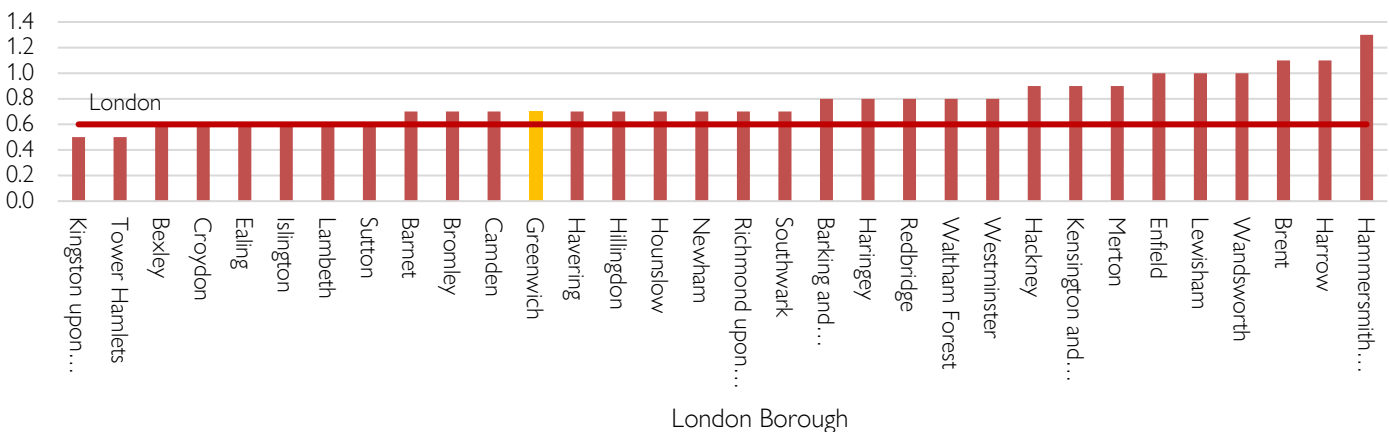
Benefits

All data in this section comes from Nomis and Stat-Xplore. More Information in the [Introduction](#).

Job Seeker Allowance Claimants May 2020



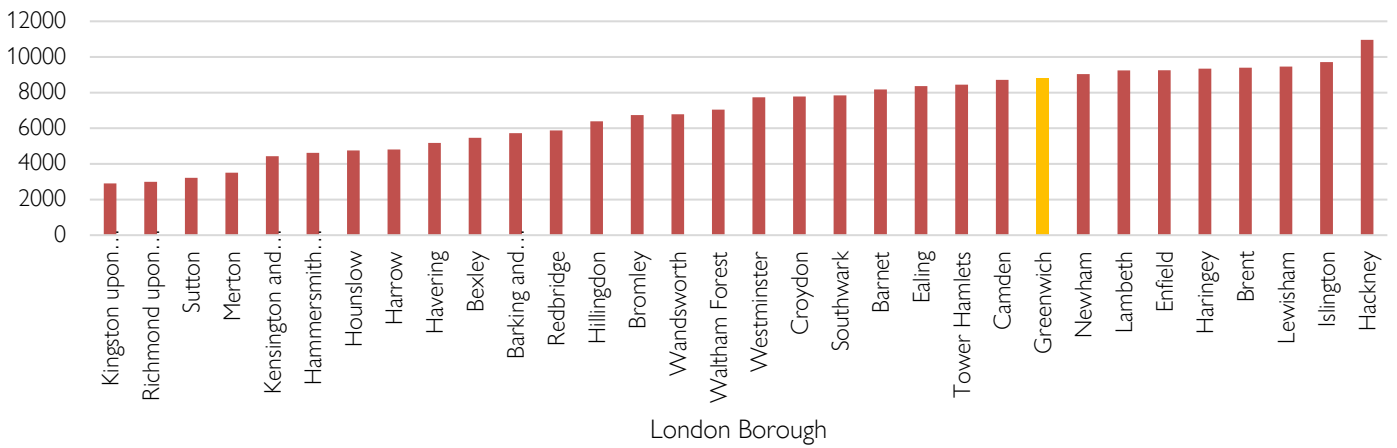
Job Seeker's Allowance Rate in May 2020



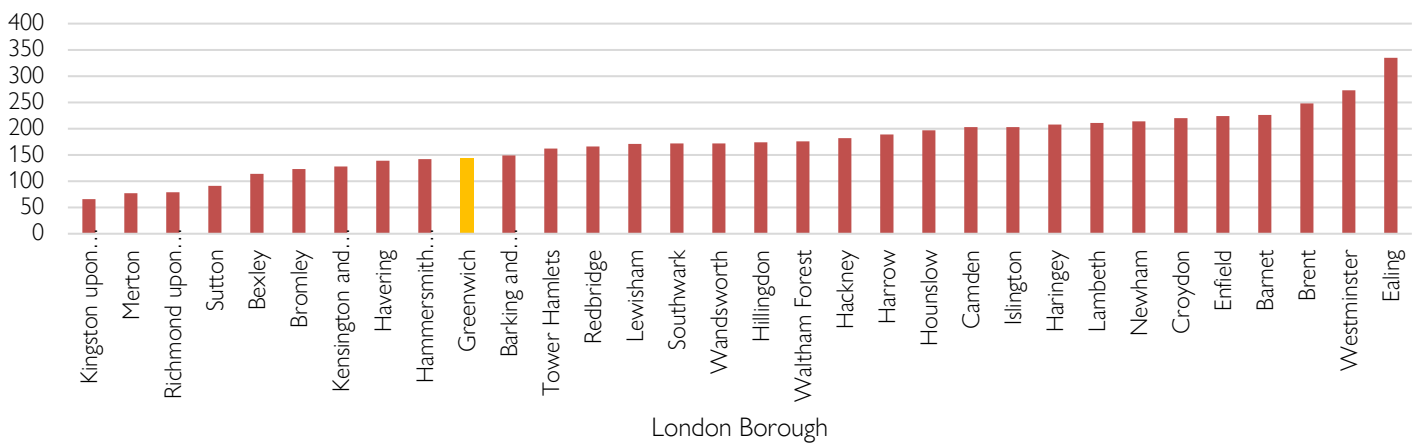
Disability Living Allowance Claimants November 2019



Employment Support Allowance Claimants November 2019



Incapacity Benefit November 2019



Income Support November 2019

