

# **Royal Borough of Greenwich**

-

## **Directorate Updates**



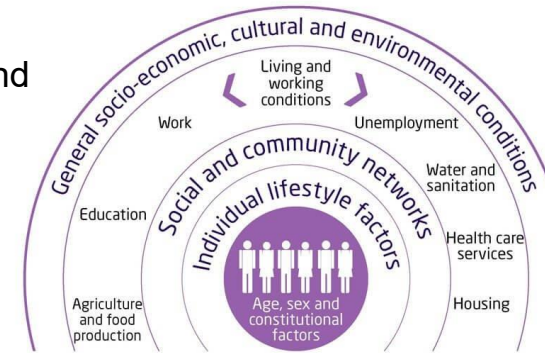
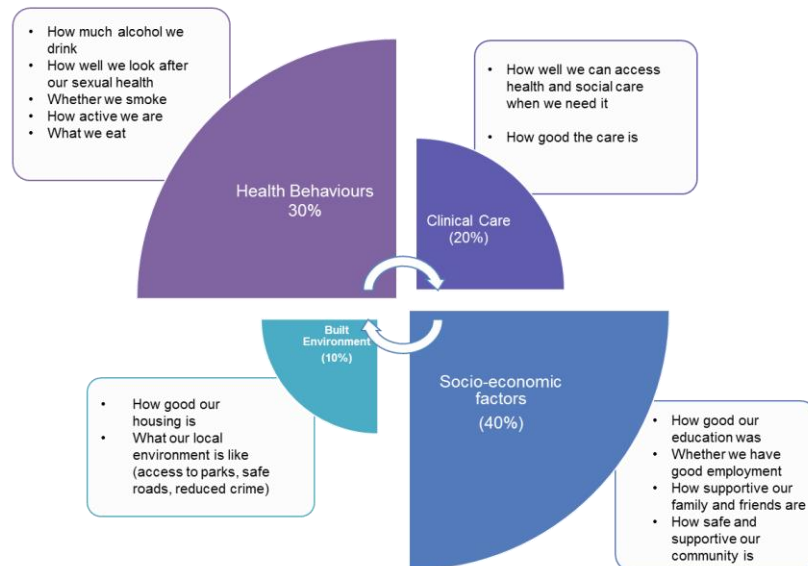
**Live Well Greenwich**

-

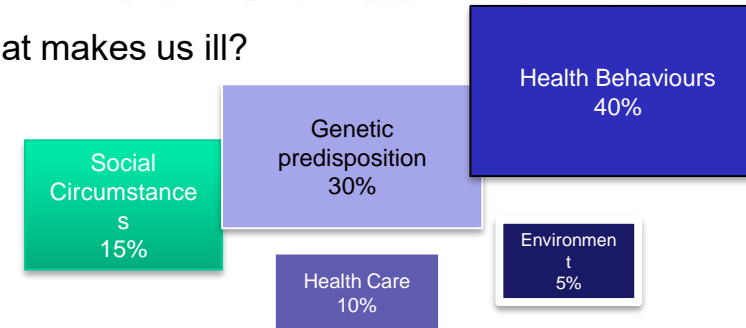
**Jackie Davidson**  
**Assistant Director, Public Health**

# What is 'health' and makes us healthy?

Health is a state of **complete physical, mental and social well-being** and not merely the absence of disease or infirmity.



What makes us ill?



McGinnis et al. (2002) The case for more active policy attention to health promotion. *Health Affairs* 21: 78-93.; Dahlgren G, Whitehead M (1993) *Tackling inequalities in health: what can we learn from what has been tried*

# Social Prescribing in Greenwich - How does it work?



**Online Access  
Roadshows and  
Outreach**



**Live Well  
Champions**

**Live Well in the Community**



**Live Well  
Line**

**Telephone Support**



**Live Well  
Coaches**

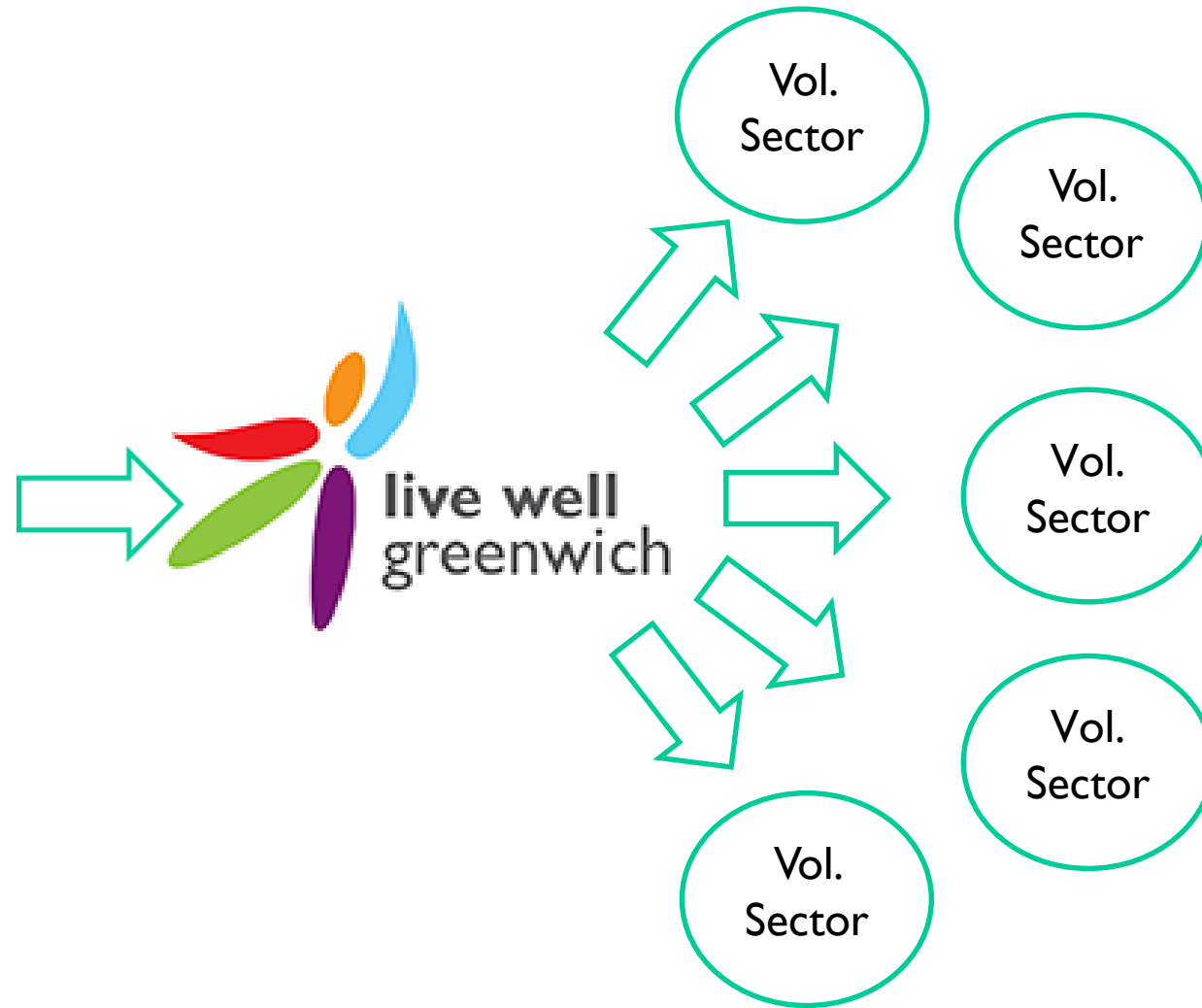
**Face to Face Support**

# Making Every Opportunity Count



<https://vimeo.com/241665873>

# Building on Live Well Greenwich



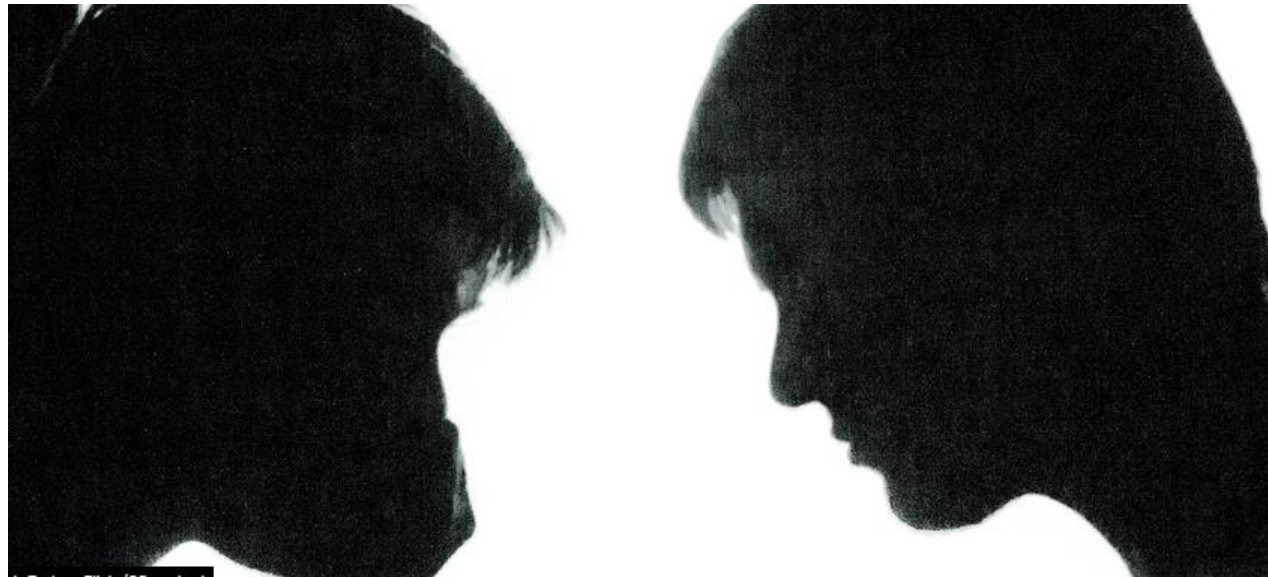
# Live Well in the Community



- **Grant funding opportunity through DH funding**
  - CACT Metrogavs
  - Initial needs analysis – welcome further input
- **Live Well Champions**
- **Royal Society for Public Health Training**
- **Social Prescribing in GP surgeries**
- **Community meals**
- **Supporting local entrepreneurs and community groups**



## Case Study 1: Eva and Edwin: siblings in late thirties





**Jummy Hemsley**

-

**Head of Strategy, Performance &  
Commissioning  
Children's Services**

# Children's Services

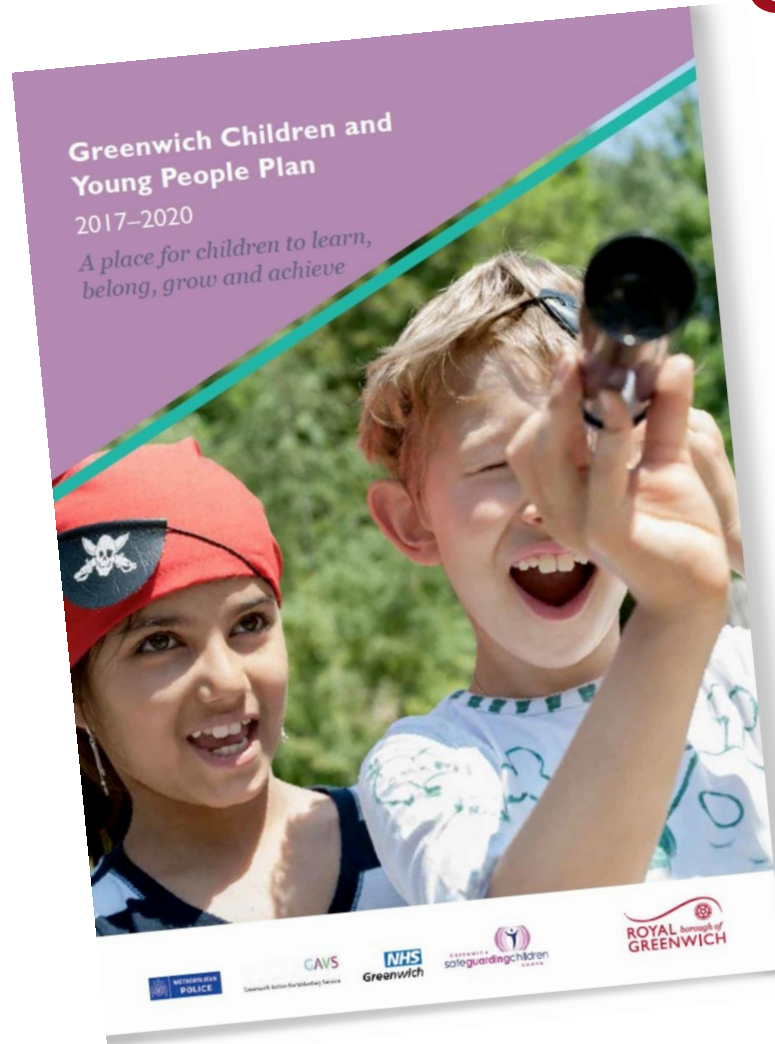
*Jummy Hemsley*

*Interim Head of Joint Commissioning*



[www.royalgreenwich.gov.uk](http://www.royalgreenwich.gov.uk)

# CHILDREN AND YOUNG PEOPLE PLAN



We believe that all children in Greenwich, regardless of their background or circumstances, should have a happy and fulfilled childhood where they enjoy school and family life, learn, belong, grow and succeed so that they enter adulthood ready, willing and able to achieve their highest potential.



*Right support at right  
time at transition into  
primary & secondary  
school*

## Begin well

Healthy and happy  
pregnancy  
Healthy and happy child  
Positive parenting / care  
School ready

We'll ensure those  
who need specialist  
help receive it at the  
right time to achieve  
good outcomes

*Right support at right  
time at transition into  
adulthood*

## Develop well

Best physical and  
mental health  
Good attendance  
Strong achievement and  
attainment  
Positive parenting / care  
Healthy relationships  
Active citizens

We'll ensure those  
who need additional  
help receive it at the  
right time to achieve  
good outcomes

## Step into adulthood well

Best physical and  
mental health  
Engaged in employment,  
education, training  
Suitable place to live  
Healthy relationships  
Active citizens

We'll ensure strong  
foundations for all  
children to achieve  
good outcomes



# PARTICIPATION

## CHILDREN AND YOUNG PEOPLE

- To feel listened to and respected
- To achieve something and improve skills
- To make a difference to their communities

## RBG AND SERVICES

- To develop services that better meet needs
- To improve engagement of children and young people in services

## COMMUNITY

- To make better use of community resources
- To promote a sense of ownership

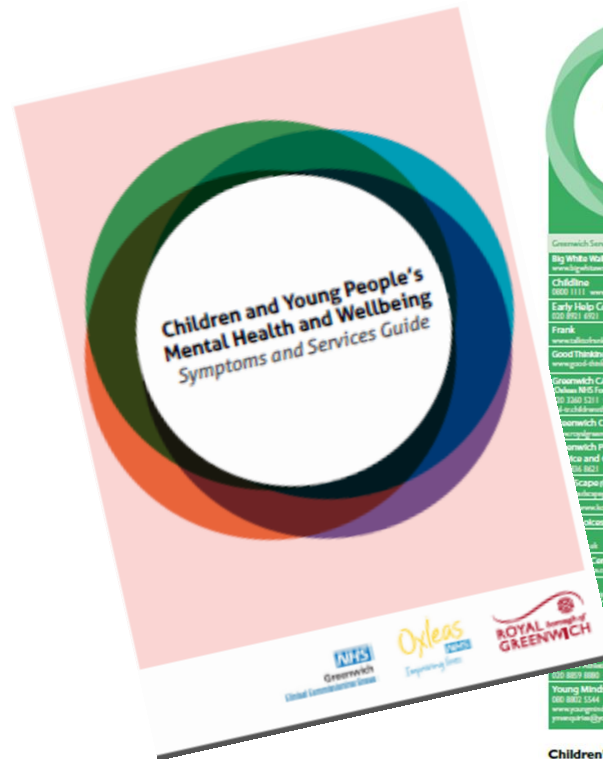


# LEVELS OF PARTICIPATION





# MENTAL HEALTH & WELLBEING



**Children and Young People's Mental Health and Wellbeing Services Poster**

**Getting Advice**

Greenwich Services

Big White Wall  
www.bigwhitewall.com

Childline  
0800 1111 www.childline.org.uk

Early Help Connect (Royal Borough of Greenwich)  
020 3301 8000

Frank  
www.franktrust.com | 0300 123 4000 (Text: 3111)

Good Thinking  
www.goodthinking.org.uk

Greenwich CAMHS - Service Level 1 and 2  
(Oxleas NHS Foundation Trust)  
020 3300 5211 | 020 3331 4172 (hw)  
info@childdevelopmenttrust.co.uk | info@oxleas.nhs.uk

Greenwich Children's Centres  
www.greenwichchildrenscentres.org.uk

Greenwich Public Health Nursing  
020 3300 5211 | 020 3331 4172 (hw)  
info@oxleas.nhs.uk

Kapee (Oxleas NHS Foundation Trust)  
www.kapee.org.uk

Scout24  
www.scout24.co.uk

Cardiac  
020 3301 1782 | 020 3331 4172 (hw)  
info@oxleas.nhs.uk

Young Minds  
0800 800 1000  
www.youngminds.org.uk

**Getting Help**

Greenwich Services

CACT - Street Violence Helpline (SVHL)  
020 3300 5211 | 020 3331 4172 (hw)  
info@oxleas.nhs.uk

Early Help Connect (Royal Borough of Greenwich)  
020 3301 8000

Educational Psychology Service  
Royal Borough of Greenwich  
020 3301 8000 | info@oxleas.nhs.uk

Freedom from Torture  
info@freedomfromtorture.org.uk | 020 7607 7835

Greenwich CAMHS - Service Level 1  
(Oxleas NHS Foundation Trust)  
020 3300 5211 | 020 3331 4172 (hw)  
info@oxleas.nhs.uk

Greenwich Time to Talk  
(Oxleas NHS Foundation Trust)  
020 3300 5211 | 020 3331 4172 (hw)  
info@oxleas.nhs.uk

Kooth  
www.kooth.com

Marmite and Young Marmite Plus  
www.marmite.org.uk | 020 3300 5211 | 020 3331 4172 (hw)

Royal Greenwich Outreach Learning Mentors  
020 3301 5200 | www.oxleas.nhs.uk/oxleaslearningmentors

Safe Project (oxleas)  
info@oxleas.nhs.uk | 020 3301 1111

Synergy Theatre Project  
www.synergytheatreproject.org.uk | 020 3300 4730

South London Counselling Service  
Shining Stars 020 8622 3400 | www.slccs.org.uk

The Mosaic Project: Enriching Families Lives  
www.themosaicproject.co.uk | 020 3300 5211

The Outreach Counselling Service  
Royal Borough of Greenwich  
020 3301 5200 | www.oxleas.nhs.uk/oxleasoutreachcounselling

The Prolonged Discharge Team  
020 3301 5200

**Getting More Help**

Greenwich Services

Child and Adolescent Eating Disorder Service  
at South London and Maudsley  
020 3300 5211 | 020 3331 4172 (hw)  
info@oxleas.nhs.uk

Greenwich CAMHS - Service Level 2  
(Oxleas NHS Foundation Trust)  
020 3300 5211 | 020 3331 4172 (hw)  
info@oxleas.nhs.uk

Tier 4 Mental Health Services  
Specialised day and inpatient care for children and young people who require more intensive support. Commissioned by NHS England. Referral to via Greenwich CAMHS.

**Getting Risk Support**

Greenwich Services

Greenwich CAMHS - Service Level 2  
(Oxleas NHS Foundation Trust)  
020 3300 5211 | 020 3331 4172 (hw)  
info@oxleas.nhs.uk

Children's Services Joint Commissioning Team  
childrens-commissioning@royalgreenwich.gov.uk  
www.royalgreenwich.gov.uk

NHS Greenwich  
Clinical Commissioning Group

Oxleas  
NHS Foundation Trust

ROYAL BOROUGH OF GREENWICH

kooth



# More information

Children's Commissioning

0208 921 4654

[Childrens-commissioning@royalgreenwich.gov.uk](mailto:Childrens-commissioning@royalgreenwich.gov.uk)





**Takki Sulaiman**  
-  
**Assistant Director**  
**Community, Cultural & Leisure**  
**Services**  
**Communities & Environment**



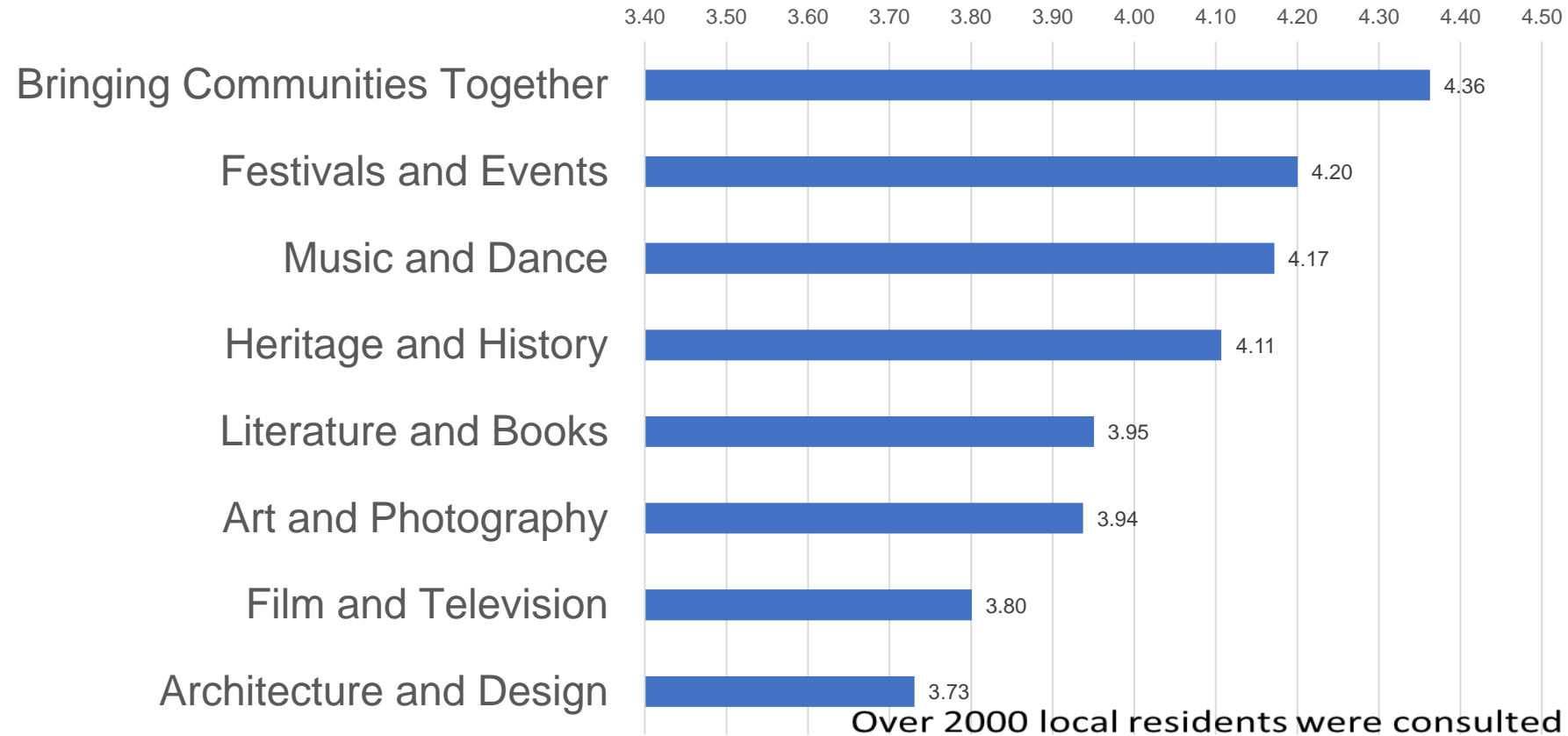
# **CULTURAL AND HERITAGE: BENEFITTING THE WHOLE BOROUGH**

**ROYAL BOROUGH OF GREENWICH**



# What does culture mean to Greenwich residents?

Ranking Score (out of 5)





## **WORLD CLASS ORGANISATIONS & ARTISTIC EVENTS**

### **A DIVERSE AND COMMITTED COMMUNITY**

**Highlighting the culture, history, heritage & talent in the borough and its diverse pool of residents**

- **Re-positioning the Borough and its Town Centres**
- **Tackle knife crime and promote social cohesion**
- **Contribution to regeneration, employment and skills**
- **Community engagement– reduce social isolation**
- **Promote behaviour change and awareness about climate change**
- **Fun and enjoyment**

# **BOROUGH OF CULTURE 2021: THEMES**

- 1. Greenwish/Global issues on a global platform (Tramshed lead with Extinction Rebellion Greenwich)**
- 2. Feast (Punchdrunk lead with CraftA, Tramshed and Spread the Word)**
- 3. The World meet Greenwich, Greenwich meet the World (Woolwich Works lead with Rhythm Passport and Aris Daryono)**
- 4. Changing course with Conversations (Revolyouction supported by Greenwich Dance to help tackle youth violence)**
- 5. Pop-up Culture hubs (Royal Museums Greenwich with Old Royal Naval College, Royal Greenwich Heritage Trust, Tramshed and Protein)**
- 6. Festival of Love (Metro lead with Greenwich Dance)**
- 7. Gateway (Festival.org)**
- 8. A new carnival for London (Woolwich Carnival)**
- 9. Thirty days of Circus (Upswing)**
- 10. Borough narratives (Greenwich Dance with Jeremy Deller plus Poet in the City, Tramshed, Culture Access CIC and Avant Gardening)**

# The UK Creative Economy 2017

## JOBS

The Creative Economy 2017

**3.12**  
MILLION JOBS

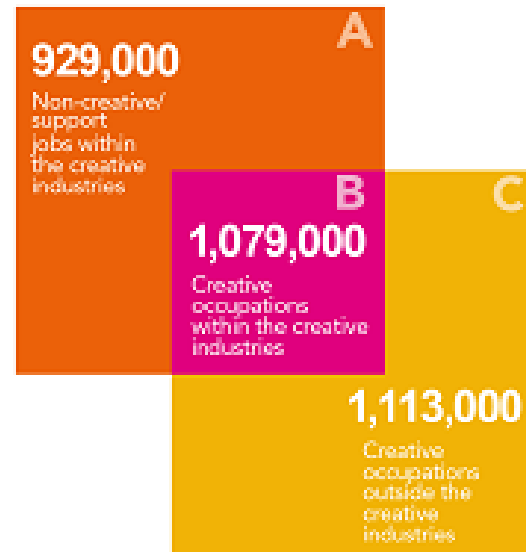
**1** IN **11**  
UK JOBS

**80k**

CREATIVE ECONOMY JOBS ADDED IN 2017

## EMPLOYMENT

Employment in the UK creative economy 2017



Total 3.12m jobs in the UK creative economy

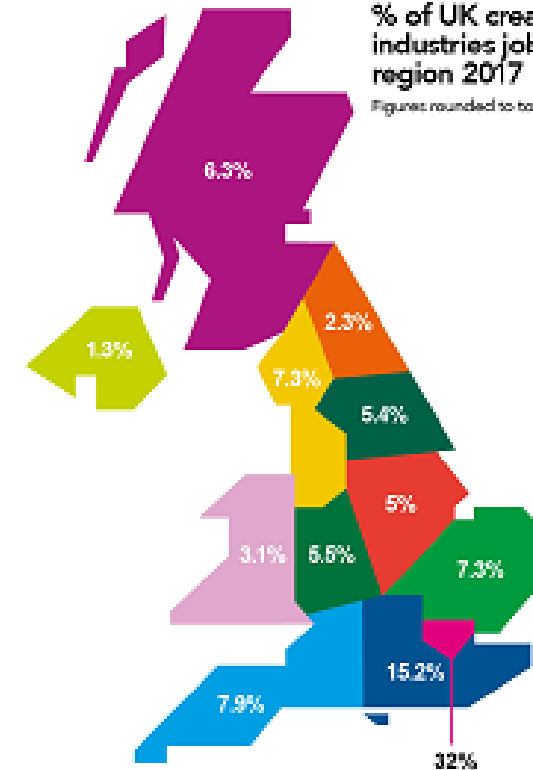
creative economy = **A+B+C**

creative industries = **A+B**

## REGIONS

% of UK creative industries jobs by region 2017

(figures rounded to total 100%)



[www.thecreativeindustries.co.uk](http://www.thecreativeindustries.co.uk)

Source: DCMS statistics, July 2018

# **Aims of the Creative District: Woolwich Works**

**Highlighting the culture, history, heritage & talent in Woolwich and its diverse pool of residents**

- Restoration of five listed heritage buildings on the Royal Arsenal
- Opening late 2020
- Re-positioning Woolwich Town Centre and the Borough
- Drive regeneration, employment, cohesion and provide cultural opportunities
- Involve and engage as many people as possible
- Rooted in the people, values, culture, history and heritage of Woolwich

**AUTHENTICITY IS KEY**











GREENWICH

**#GrinforGreenwich**  
**#MyLocalCulture**



**Rebecca Lough**  
-  
**Principal Welfare Rights Officer**  
**Welfare Rights Service**

# Welfare Rights Service

- Our service provides welfare rights advice to the public and 2<sup>nd</sup> tier advice to professionals working with RBG residents
- Public: 020 8921 6375 (10-1 Mon, Weds, Thurs)
- Public WRS email via Council website
- For professionals only
  - WRS on x 6376 or [wrs.ce@royalgreenwich.gov.uk](mailto:wrs.ce@royalgreenwich.gov.uk)

# Universal Support Team

- Created in response to Full Service Universal Credit
- Small team that provides holistic support to those who have a UC claim to cover a range of issues – deductions, payment problems, digital support, budgeting etc
- [Universal-support@royalgreenwich.gov.uk](mailto:Universal-support@royalgreenwich.gov.uk) or 0208921 3333
- If clients need assistance making a claim – HTC team at Woolwich jobcentre.



# Safeguarding Alert

- Created by WRS a number of years ago. We are now looking to expand it and encourage services to be aware of it for their clients
- Simple two sided sheet for residents to complete
- It allows clients to alert services that they're vulnerable which can prevent things like benefit stoppage and can nominate a third party to be contacted, should their benefits stop/reduce

# Safeguarding Alert cont.

- Send the safeguarding alert back to the Housing Benefit department – this then gets passed to Council Tax and to DWP, including UC.
- Safeguarding Alert and factsheet available on RBG website:  
[https://www.royalgreenwich.gov.uk/info/200246/benefits\\_advice/420/welfare\\_rights\\_service/2](https://www.royalgreenwich.gov.uk/info/200246/benefits_advice/420/welfare_rights_service/2)

## Royal Greenwich Benefit Safeguarding Alert



**Guidance** - This form can be used to register a benefit safeguarding alert for a benefit claimant living in the Royal Borough of Greenwich.

The alert is a statement that a resident can sign to notify benefit agencies of a vulnerability. In addition, a third party (for example GP, psychiatrist, social worker, welfare rights adviser, family member etc) can confirm that they would like to be contacted if their client's benefit is at risk.

If a professional is subsequently contacted by JCP or one of their partners their assistance may help prevent a significant deterioration in their service user's health.

The safeguarding alert can be used with benefit claimants who have:

- Mental health conditions
- Learning disabilities
- Conditions affecting cognition (including autism or addiction)

### Statement by claimant -

I am claiming benefits and wish to notify you of a vulnerability and to nominate a health professional and/or support worker or third party. I request that you ensure that reasonable adjustments are made and additional support provided.

### Please tick to confirm you give permission for each of the following -

- ☐ Please contact the nominated professional and third party as part of any future safeguarding process.
- ☐ I authorise my nominated health professional and/or support worker to share information about my ill health and/or disabilities with the Department for Work and Pensions (DWP) and Royal Greenwich (RBG).
- ☐ I authorise RBG Advice & Benefits to share information in this alert with other council departments.
- ☐ I authorise Royal Greenwich to share information in this alert with JCP, DWP, Work Programme Providers and their sub-contractors, work capability assessment providers.
- ☐ I authorise the aforementioned organisations to share information with each other, by phone or email, about my case.
- ☐ I agree that RBG will retain this information on my record until I provide a notification that I would like this removed.
- ☐ I am aware that if I make a new claim for benefit from RBG in future I may need to complete a new alert form.

My signature:

Date: \_\_\_\_\_



**Howard Lock**  
-  
**Interim Head of Property  
Directorate for Regeneration,  
Enterprise & Skills**

# Content

1. Who we are
2. What properties we look after (and how)
3. Guiding principles for occupation of Council property

# Section 1 - Who We Are

# DRES Property Team

## Corporate Portfolio

- 8 staff

## Commercial Portfolio

- 8 staff

## Section 2 - What we Look After (The Portfolios)

# 1. Commercial Portfolio

- ***Purpose*** – to generate income
- Shops - 201
- Industrial Units - 93
- Leisure (Vue, Pizza Express, Nando's)
- Car Parks (leased to third parties)
- Advertising Media

## 2. The Corporate Portfolio (Operational)

- **Purpose** – to support service delivery, client facing, location critical. They consume cash.
- EG: Admin buildings, Town Hall, Schools, Adult Day Centres, Children's Homes, Depots, Cemeteries

### 3. The Corporate Portfolio (Community & Infrastructure)

- **Purpose** – for residents to use and enjoy (Council's role is stewardship).
- EG: Community Centres, Theatres, Libraries, Leisure Centres, Parks, Woodlands, WC's, allotments



# The Portfolio in Numbers

Properties	886
Occupancies	1,081
Buildings	2,467
Leases	677 (49 RBG is tenant)

## Section 3 - How We Do It (Manage the Three Portfolios)

1. Asset Management
2. Valuation
3. Asset Strategy

# The Guiding Principles for Occupation

- The Asset Strategy recommends the implementation of a 'Corporate Landlord' model in order to promote a more strategic and consistent approach to the management of assets – best practice in LA's
- S.123 (2) of the Local Government Act 1972 requires "best consideration that can reasonably be obtained"

## The Guiding Principles (cont.)

- Where a property asset (or part) is to be let, the transaction must be subject to the general principles of ensuring value for money, equal treatment, non-discrimination and transparency
- The starting point (for occupation of Council property by third parties) should be to secure market rent with full repairing leases – a linchpin of the strategy

## The Guiding Principles (cont.)

- Councils' approach to asset management needs to challenge the utilisation and use of the portfolio including buildings let on concessionary terms to occupiers
- Subsidies need to be transparent, the commissioning budget for a service should cover the costs of property so as to assess the level of subsidy given to any organisation and the true cost of the service

## The Guiding Principles (cont.)

- Peppercorn or concessionary lettings require a Leader report
- The case for “Best Consideration” requires Social, Cultural or Economic Value to be sufficient to justify the rent foregone

## The Guiding Principles (cont.)

- Assessing full market rent allows Members to consider the commercial opportunity foregone and to make value judgements as to how they wish to use property
- Those values need to be assessed on a priority basis because of the many competing demands we have for our property assets



## The Guiding Principles (cont.)

- A Service Level Agreement or other form of measure such as Key Performance Indicators are then put in place to ensure that the occupier is delivering on its obligations during the lease
- In cases where a clearly discernible service is to be delivered, the opportunity to occupy the property on a rent concession basis should be run as a commissioning process in accordance with the Corporate Procurement Regulations

## The Guiding Principles (cont.)

- There are instances where land is leased under statute and are therefore exempt from the policy; for example, the academy trust 125 year leases are granted at a peppercorn rent
- Best practice:
- The Audit Commission - voluntary organisations should be charged a full market rent and then the local authority should give grants to cover that rent as considered appropriate

**Tim Hetherington**

-

**Head of Sport, Leisure, Libraries and  
Adventure Play Services  
Communities & Environment**

# Greenwich Get Active



# Greenwich Get Active

## Physical activity & sports strategy

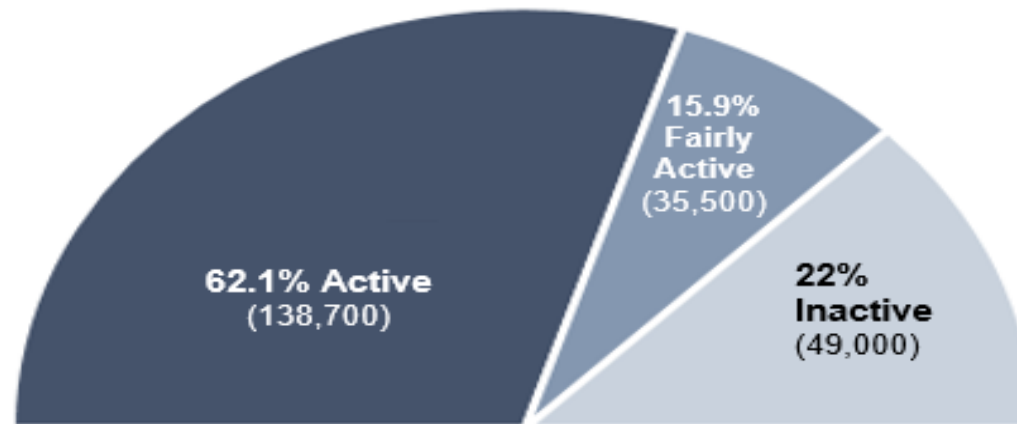
**Greenwich Get Active** is a four-year strategy for physical activity and sport. It signifies a commitment from partners across the Borough to working collaboratively to make Greenwich **a healthier, happier and more active community.**



# Greenwich Get Active

Where are we now and the challenges we face

Adults



Source: Active Lives Survey, Sport England, May 2018 /19



# Greenwich Get Active

Partnership - New Physical Activity and Sports Strategy  
and Action Plan

## To address the Challenges

**Target** – 84,500 insufficiently active

**Encourage** – more young and old – tipping point

**Recognise and Use** - as tool for social mobility

**Inclusive** – support more disabled people to be active

**Strengthen** - the volunteer workforce

**Improve** – communication network

**Utilise** – digital technology





# Greenwich Get Active

Partnership - New Physical Activity and Sports Strategy  
and Action Plan

## 4 Aims

- **Enable Greenwich to get active and stay active**
- **Improve health and wellbeing**
- **Develop people and grow the local economy**
- **Strengthen communities and facilities infrastructure**



# Greenwich Get Active

Partnership - New Physical Activity and Sports Strategy  
and Action Plan

## 8 Objectives - Summary

- Increase Communication and awareness
- Raise participation rates
- Use behaviour change interventions
- Use PAaS as a means of prevention
- Use PAaS to improve social mobility
- Grow paid and volunteer workforce
- Widen access to community assets
- Use local insight to make the offer relevant

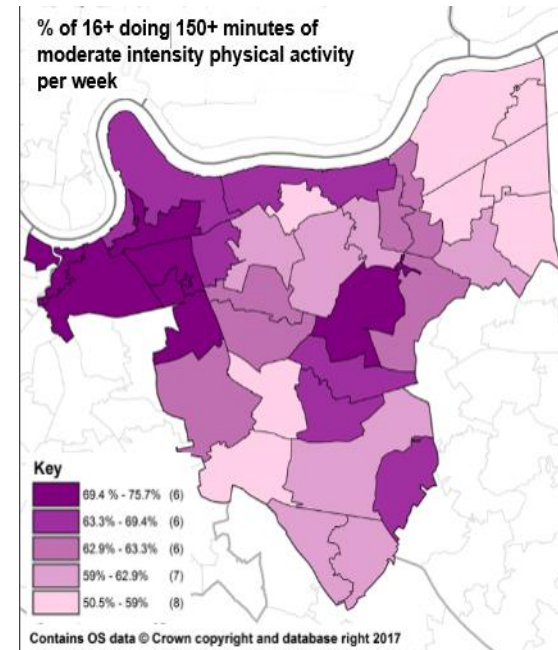


# Greenwich Get Active

## New Physical Activity and Sports Strategy and Action Plan

**Areas of Focus - but will be targeting other areas -  
with specific programmes – with what people want**

- **Abbey Wood – SE2**
- **Thamesmead - SE 28**
- **Glyndon SE18 SE28**
- **Plumstead SE18 SE2**
- **Charlton SE3 SE7**
- **Kidbrooke and Hornfair SE18**
- **Woolwich Common SE18**
- **Woolwich Riverside SE18, SE7**



# Greenwich Get Active

New Physical Activity and Sports Strategy and Action Plan

Short term Actions

- **Greater partnership working with local communities**
- **Insight – what people / local communities want**
- **Comms plan – and links with national campaigns**
- **GGA website being revamped and in-house**
- **New Sports network**
- **32 new activity programmes – targeted wards**
- **GGA Sport Ambassador- Coaching into employment programme**
- **Marked and Measured routes in Parks**
- **Families Fund Programme – GGA Plus**





# Greenwich Get Active

- Close working with **VCS** and their assets and targeted services
- Close working with **Housing** and **tenancy** teams
- Closer working with **Children services**
- Close working with **Comms** and social media
- Close working with **Parks** on activation programmes plus audit on MUGA
- Close working with **events** both internal and external providers
- Close working with **GLL/ CACT** and other sport providers



# Greenwich Get Active

**Enable Greenwich Get Active and stay active**

- *How can you help GGA partnership? What's your offer?*
- *What do you know at a very local level that would work in getting people active?*
- *We need Community Champions to spread the word of Greenwich Get Active – Can you help?*

**Finally – Helps us to find the triggers to get people active**

**Join us**

## **Workshop 6**

**Increasing physical activity – Reaching the unusual suspects**